DEC 3 - 1956

#### DESCRIPTIVE PRICE LIST 1957

# Commercial BULB-PLANT Specialties

Since 1922



Our Bulbs and Plants are grown from young planting stocks only and every effort is made for disease control and keeping the stocks true to name. We do not offer "clean-up" surpluses of cut-over stocks that have been primarily grown for the cut flower markets.

We have the warehouse, equipment, and experience to give our stocks the care they should have and to properly pack and execute orders through-out the shipping season.

Many varieties and various sizes are short every year, so place your orders as early as you can for best selection and service. We will reserve your orders until you want them. Delivery any time now through May. If in need of large quantities of some particular items, let us know your wants, and we shall be glad to make you a special quotation on them.

TERMS: Open account to known parties or where suitable references are given; 2% discount 10 days, net 30: 3% discount for cash with order or if sent before shipping time. F. O. B. Holland, Mich. U. S. A. and no packing charges.



### REGAL BULB COMPANY

Henry B. Weller, Mgr.
HOLLAND, MICHIGAN

### GLADIOLUS

HIGH CROWNED and graded in standard American sizes. (EE) Extra Early. (E) Early. (M) Mid-season. (L) Late.

| (EE) Extra Early. (E) Early. (M) Mid-season. (L) Late.     | Priced per 10   | 00, 250 at 10  | 000 rate.         |
|--|-----------------|--|-------------------|
|  | No. 1<br>1½" up | No. 2<br>1 <sup>1</sup> / <sub>4</sub> "-1 <sup>1</sup> / <sub>2</sub> " | No. 3<br>1"-11/4" |
| ALFRED NOBEL. (M) Deep pink with white center              | \$28.00         | \$22.00  | \$17.00           |
| BEAUTY'S BLUSH. (E) Beautiful light blush pink; fine spike | 28.00           | 22.00  | 17.00             |
| BENARES. (M) Deep pink with carmine feather                | 30.00           | 24.00  | 18.00             |
| BENJAMIN BRITTEN. (M) Deep mauve-lavender                  | 28.00           | 22.00  | 17.00             |
| BETTY DUNCAN. (M) Deep orange with gold                    | 28.00           | 22.00  | 17.00             |
| BLACK OPAL. (L) Fine velvety "black-red"                   | 28.00           | 22.00  | 17.00             |
| BOULOGNE. (M) Deep rose-red; plain petaled                 | 28.00           | 22.00  | 17.00             |
| BOUTON D'OR. (E) Deep yellow, chartreuse cast              | 28.00           | 22.00  | 17.00             |
| BURMA. (M) Deep rose-red; heavily ruffled                  | 28.00           | 22.00  | 17.00             |
| CARRARA. (E) Large, fine cut flower, white                 | 28.00           | 22.00  | 17.00             |
| CHAMOUNY. (M) Rose-pink with silvery edge                  | 28.00           | 22.00  | 17.00             |
| CLEAR YELLOW. (M) Like SPOTLIGHT but without the blotch    | 30.00           | 24.00  | 18.00             |
| DIEPPE. (M) Large, very fine scarlet                       | 30.00           | 24.00  | 18.00             |
| ELIZABETH THE QUEEN. (M) Light lavender; ruffled           | 28.00           | 22.00  | 17.00             |
| ETHEL CAVE COLE. (E) Light pink; good spike                | 28.00           | 22.00  | 17.00             |
| FLORENCE NIGHTINGALE. (M) Clear white; ruffled             | 28.00           | 22.00  | 17.00             |
| FRIENDSHIP. (EE) Beautiful light pink; ruffled             | 28.00           | 22.00  | 17.00             |
| GENE. (E) Light yellow; ruffled                            | 28.00           | 22.00  | 17.00             |
| GLORIOSA. (M) Pure light rose-pink                         | 28.00           | 22.00  | 17.00             |
| GOLD. (M) Deep golden yellow; good keeper                  | 40.00           | 32.00  | 25.00             |
| GOLD DUST. (EE) Clear golden yellow                        | 25.00           | 20.00  | 16.00             |
| GOLDEN ARROW. (M) Large, very good light yellow            | 30.00           | 24.00  | 18.00             |
| HAPPY END. (EE) Scarlet with cream blotch                  | 28.00           | 22.00  | 17.00             |
| HARRY HOPKINS. (M) Fine "Better Times" rose shade          | 28.00           | 22.00  | 17.00             |
| HOPMAN'S GLORY. (E) Sunflower yellow; good shipper         | 28.00           | 22.00  | 17.00             |
| HUNTRESS. (EE) Fine lavender; tall grower                  | 28.00           | 22.00  | 17.00             |
| J. V. KONYNENBURG. (M) Orange-scarlet; large spike         | 28.00           | 22.00  | 17.00             |
| JO WAGENAAR. (M) Very good dark red                        | 28.00           | 22.00  | 17.00             |
| KING DAVID. (M) Large, velvety purple; ruffled             | 35.00           | 28.00  | 22.00             |
| LADY JANE. (M) Cream, lower petal yellow                   | 25.00           | 20.00  | 16.00             |
| LEEUWENHORST. (M) Light rose-pink; strong grower           | 28.00           | 22.00  | 17.00             |
| LEONA. (LL) Beautiful medium rose                          | 28.00           | 22.00  | 17.00             |
| MANSOER. (M) Fine "black-red"; strong grower               | 28.00           | 22.00  | 17.00             |
| MARGARET BEATON. (M) Pure white with red blotch            | 25.00           | 20.00  | 16.00             |

#### ORDER BLANK

## Regal Bulb Company

# Commercial BULB-PLANT Specialties HOLLAND, MICHIGAN

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### GLADIOLUS

|   | Priced per 10 | 00, <b>25</b> 0 at 10  | 000 rate.         |
|---|---------------|--|-------------------|
|   | No. 1 1½" up  | No. 2<br>1 <sup>1</sup> / <sub>4</sub> "-1 <sup>1</sup> / <sub>2</sub> " | No. 3<br>1"-11/4" |
| MARGARET FULTON. (E) Salmon-rose; healthy grower                              | 25.00         | 20.00  | 16.00             |
| MISS WISCONSIN. (M) Clear rose-pink; fine florist color                       | 28.00         | 22.00  | 17.00             |
| MODERN TIMES. (E) Fine "American Beauty" rose shade                           | 28.00         | 22.00  | 17.00             |
| ORANGE GOLD. (L) Large, rich golden orange                                    | 30.00         | 24.00  | 18.00             |
| PACTOLUS. (M) Apricot and orange with red blotch                              | 30.00         | 24.00  | 18.00             |
| POLYNESIA. (M) Tall, orange-salmon, cream center                              | 30.00         | 24.00  | 18.00             |
| PRESIDENT TRUMAN. (L) Light shell-pink; large spike                           | 28.00         | 22.00  | 17.00             |
| PURPLE SUPREME. (M) Rich purple; medium spike                                 | 28.00         | 22.00  | 17.00             |
| ROSA VAN LIMA. (E) Light rose-pink  | 28.00         | 22.00  | 17.00             |
| ROSE CHARM. (EE) Light rose, cream throat                                     | 30.00         | 24.00  | 18.00             |
| SALMAN'S GLORY. (E) White and cream with red blotch                           | 28.00         | 22.00  | 17.00             |
| SANS SOUCI. (M) Outstanding scarlet; good spike                               | 30.00         | 24.00  | 18.00             |
| SNOW PRINCESS. (E) Good commercial white                                      | 25.00         | 20.00  | 16.00             |
| SPIC & SPAN. (M) Deep pink; ruffled   | 28.00         | 22.00  | 17.00             |
| SPOTLIGHT. (M) Deep yellow, scarlet blotch                                    | 28.00         | 22.00  | 17.00             |
| THE RAJAH. (M) Large, deep red-purple   | 30.00         | 24.00  | 18.00             |
| TIVOLI. (M) Large, light rose-pink, lighter throat                            | 28.00         | 22.00  | 17.00             |
| VALERIA. (EM) Light red; good shipper   | 28.00         | 22.00  | 17.00             |
| WHITE GODDESS. (M) Large, ruffled white                                       | 28.00         | 22.00  | 17.00             |
| WHITE GOLD. (E) Large, light cream blending to gold                           | 25.00         | 20.00  | 16.00             |
| YELLOW HERALD. (E) Yellow with small red spot                                 | 28.00         | 22.00  | 17.00             |
| REGAL CUT FLOWER MIXED. Choice varieties and color range                      | 20.00         | 16.00  | 12.00             |
| PERENNIALS  |               |  |                   |
|   | Priced p      | er 100, 25 at  | 100 rate.         |
| HEUCHERA (Coral Bells)  Brizoides. Dainty coral-pink bells on long spikes     |               |  | \$15.00           |
| LIATRIS (Blazing Star or Gayfeather) Cobalt. (EE) Dwarf, rich lavender spikes |               | •••••  | 20.00             |
| Little Gem. (E) Medium height, lavender spikes                                |               | •••••  | 20.00             |
| Pycnostachya. (M) Tall, lavender-purple spikes                                |               |  | 12.00             |
| TRITOMA (Red Hot Poker) Pfitzeri. True, rich orange-scarlet, Pfitzer variety  |               |  | 15.00             |

#### DAHLIA

|  | Priced per 100, 25 at 100 rate |
|--|--------------------------------|
| A. D. LIVONI. (Ball) Small pink; profuse bloomer           | \$12.00                        |
| ARTHUR GODFREY. (Dec.) Flame red with orange-buff shadings | 30.00                          |
| AVALON. (Dec.) Very good clear yellow                      |                                |
| BASHFUL GIANT. (Dec.) Large orange                         |                                |
| BONNIE BRAE. (Ball) Yellow with pink edges                 |                                |
| COMMANDO. (Dec.) Large deep lavender                       |                                |
| D-DAY. (Dec.) Very fine pure pink                          |                                |
| GERTRUDE BRINTON. (Dec.) Brilliant scarlet-crimson         | 25.00                          |
| MARGARET W. WILSON. (Dec.) Creamy white with pink cast     |                                |
| MONTEBELLO. (FD) Deep orchid or plum shade                 | 20.00                          |
| MRS. C. D. ANDERSON. (Ball) Deep rose-red                  |                                |
| MRS. GEO. LE BOUTILLIER. (Dec.) Large rose-red             |                                |
| MRS. I. DE VER WARNER. (Dec.) Orchid-lavender              |                                |
| ROSE GLORY. (Dec.) Fine rose-lavender                      |                                |
| ROYAL PENNANT. (Dec.) Large royal purple                   |                                |
| SAGAMORE. (Dec.) Apricot-buff                              |                                |
| THE COMMODORE. (Dec.) Large lemon-yellow                   |                                |
| THOMAS A. EDISON. (Dec.) Deep royal purple                 | 25.00                          |
| WHITE WONDER. (Dec). Finest all round white                | 20.00                          |
| WILLIAM HOWARD TAFT. (Dec.) Very good rose shade           |                                |
|  |                                |
| CALLA  |                                |
|  | Priced per 100, 25 at 100 rate |
| Alba Maculata. Small white calla, white spotted foliage    | \$15.00                        |

All our Bulbs and Plants are offered subject to crop, prior sale, and final inspection at shipping time. We cannot be responsible for the crop because of the many different treatments and growing conditions they get after they leave our warehouse and beyond our control. Any complaint that may happen to come up must be made within ten days after receipt of your order.

### REGAL BULB COMPANY

Phones: Office 7443; Residence 6-6190

HOLLAND, MICHIGAN